

Jabberwock Also Scores Again! Advantages of Advertising in the *Police Gazette*

In January, action star Jason Statham, below, was photographed by paparazzi holding his copy of the *Police Gazette* at the premiere for *Parker*. In his right hand at the lower left, you can spot Jabberwock Also's back-page advertisement. Well, it happened again.

At the premiere for *Louis Cyr* in Montreal, we photographed veteran actor Gil Bellows, bottom, who plays *Police Gazette* owner Richard K. Fox in the film, holding the July *Gazette*—with no prompting from us—in a way that shows,

you guessed it, Jabberwock Also's ad. Pictured with Bellows is *Police Gazette* culture editor Judith Excellent.

In the February issue we'd said that if you advertised maybe next time we'd get Jennifer Lopez to wrap her hands around you. Gil Bellows, admittedly, is a poor substitute. But give us time; we are in talks with a producer who only works with top-of-the-food-chain "A" listers. So who knows....

(See page 3 for our movie review of *Louis Cyr*.)



Photo by Stephen Lovekin



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